

# **THE SILENCE BETWEEN MOMENTS**

**Luxury Fashion & Timepiece Commercial**

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 **BRAND:**

**M&D - Merit & Diva**

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 **SCRIPT**

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**BLACK SCREEN**

Silence.

Not empty.

Intentional.

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**SLOW FADE IN:**

**EXT. CITY - NIGHT**

Rain glistens on empty streets.

Neon reflections ripple like liquid gold.

A WOMAN (late 20s) walks alone.

Elegant. Composed. Unreachable.

Her heels echo, soft, precise.

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**CUT TO:**

**CLOSE ON - HER WRIST**

A sleek timepiece.

Minimal.

Refined.

Timeless.

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**VOICEOVER (soft, controlled):**

The world is loud...

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**CUT TO:**

Cars rushing.

Voices overlapping.

Screens flickering endlessly.

Noise. Movement. Chaos.

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**CUT BACK:**

She stops walking.

Everything slows.

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Sound disappears.

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**VOICEOVER:**

But presence...

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She closes her eyes.

Breath steady.

Unshaken.

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**VOICEOVER:**

Is power.

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**CUT TO:**

**INT. HIGH-RISE ROOM - NIGHT**

Floor-to-ceiling windows.

The city stretches endlessly beneath her.

She stands still.

Commanding the silence.

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A MAN enters behind her.

Stops.

Watches.

Does not approach.

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She doesn't turn.

She already knows.

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**VOICEOVER:**

Not everything needs attention...

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**CUT TO:**

Her reflection in the glass.

Still.

Controlled.

Unbothered.

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**VOICEOVER:**

To be unforgettable.

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**CUT TO BLACK.**

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**SOUND RETURNS - ONE SOFT TICK.**

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**ON SCREEN:**

A refined timepiece appears from darkness.  
Gold accents. Deep black face. Clean design.

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**M&D**

**Merit & Diva**

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**FINAL LINE:**

**“Silence is not empty. It’s power.”**

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